



The  
Business  
Bookshelf

Presents

# VIRTUAL BOOK LAUNCH SERVICE

You have the new book, we have the expertise!

★ **CONSULTANT PLANNING SESSION**

*Ensuring we're all on the same page with the same goal*

★ **60 MIN LIVE SESSION TO LAUNCH THE BOOK**

*Livestreamed event to a worldwide audience*

★ **UP TO 3 GUEST ENDORSEMENTS**

*Live endorsements as part of the launch*

★ **SOCIAL MEDIA SUPPORT & ACTIVATION**

*Assistance with marketing the upcoming book launch*

★ **PRIZES & GIVE-AWAYS**

*Engage your audience and keep up the momentum*

★ **EDITED VIDEO OF THE LAUNCH**

*Designed for those people who couldn't watch it live*

★ **SOCIAL SNIPPETS FOR SHARING**

*Your book is launched but keep up the momentum by sharing key moments*

★ **DEDICATED PODCAST EPISODE**

*An episode on the Business Bookshelf podcast which has a wide audience and serves as further marketing*



## Benefits of a Virtual Book Launch:

- Launch your book to a global audience.
- Have an event that you can use to invite people.
- Sell books as well as promote yourself and your book.
- Have edited video of event plus three short videos.
- A fun experience for you to celebrate your book!

Our price  
\$1,500



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